

# CORLAS 2025

## Stockholm

## Sweden

## August 25 – 27



## Sponsorship & Exhibition opportunities

We are delighted to invite you to participate at the **CORLAS 2025**  
**August 25 - 27, 2025 in Stockholm, Sweden**

We warmly welcome your company to participate in the congress of the CORLAS 2025 in Stockholm, Sweden in August 25-27, 2025. The meeting will be held in the house of the Swedish Society of Medicine in the center of the city. There will be plenty of time and space for your company to interact with participants at all levels.

The meeting is planned as a physical meeting, where we expect about 150-250 participants, and will thereby provide perfect opportunities for you to promote new and innovative technologies, products, and services. The exhibition area will be in direct connection with the lecture and poster halls and all coffee servings will take place in the exhibition area.

Founded in 1926, CORLAS (Collegium Oto-Rhino-Laryngologicum Amicitiae Sacrum, [www.corlas.org](http://www.corlas.org)) is an academic organization whose members are physicians and researchers in the field of Otorhinolaryngology – Head and Neck Surgery, and it organizes annual meetings (CORLAS Meeting) to discuss related and current research topics. The members are selected through deliberations based on recommendations from CORLAS members in each country and approval by the General Assembly, and only physicians and researchers who have made outstanding achievements in research and development in the field of Otorhinolaryngology - Head and Neck Surgery are permitted to join the CORLAS. Today CORLAS has more than 600 members from 50 nations. For nearly hundred years the CORLAS meetings have conjured a venue for scientists within the field of Otorhinolaryngology - Head and Neck Surgery from all over the world promoting friendship and understanding not restricted by national and religious affiliations.

CORLAS was founded in 1926, in Groningen in the Netherlands by two Dutch scientists, Charles Emile Benjamins and Adriaan De Kleyn in the aftermath of World War I that had killed or injured millions of human beings. The idea was to offer a scientific setting in the north of the Netherlands where international leaders from "both sides" could again exchange their thoughts. The intent of giving birth to CORLAS can thus be seen as a diplomatic initiative to solve a political problem. The soundness of this challenging project was fully demonstrated by the growing attendance to the following annual meetings and the elaboration of rules safeguarding the spirit on which the Collegium is, still nowadays, grounded. Among all the prominent founding members were Robert Barany, Nobel prize winner 1914 and Hendrik Zwaardemaker president of the founding meeting.

CORLAS is supported by the international journal *Acta Oto-Laryngologica* the official journal of The European Federation of Otolaryngological Societies..

**Most welcome!**

# Sponsor opportunities

Sponsorship and exhibition opportunities are outlined below. *Priority of choice of sponsorship opportunity will be based on the sponsorship category and will be allocated on a first-come-first-served basis.*

## Platinum Sponsor SEK 350.000

- The ability to participate in the discussions about the invitation of a well-recognized speaker.
- 5 free registrations, includes welcome reception, lunches, coffee breaks and access to the scientific program
- Exhibition area 4 x 2 m. First choice of position in the exhibition
- 1 full page advertisement in the program
- Advanced access to the list of delegates
- Acknowledgement as Platin Sponsor on the slides during the congress
- Special thanks in the opening speeches
- 1 rollup lecture hall
- Company logo with link on the congress website
- Possibility to distribute information material in the congress bag/at the registration desk

## Gold Sponsor SEK 250.000

- 3 free registrations, includes welcome reception, lunches, coffee breaks and access to the scientific program
- Exhibition area 2 x 2 m, second choice of position in the exhibition (after Platinum sponsors)
- ½ page advertisement in the program
- Acknowledgement as Gold Sponsor on the slides during the congress
- Special thanks in the opening speeches
- Company logo with link on the congress website
- Possibility to distribute information material in the congress bag/at the registration desk

## Silver Sponsor SEK 125.000

- 2 free registrations, includes welcome reception, lunches, coffee breaks and access to the scientific program
- Exhibition area 2 x 2 m, second choice of position in the exhibition (after Gold sponsors)
- Acknowledgement as Silver Sponsor on the slides during the congress
- Special thanks in the opening speeches
- Company logo with link on the congress website

## Exhibitor SEK 60.000

- 1 free registration, includes welcome reception, lunches, coffee breaks and access to the scientific program
- Exhibition area 1 x 1 m
- Acknowledgement as Exhibitor on the slides during the congress
- Special thanks in the opening speeches

As always, demand for space and sponsorship packages is expected to be high, so please book your sponsor/exhibition as soon as possible to ensure the widest choice of options.

## More opportunities

To be able to sponsor opportunities listed below, you need to be a sponsor or an exhibitor.

### Sponsoring a congress dinner (two dinners, maximum one sponsor each dinner)

You will be able to sponsor one of the congress dinners. Please contact Mkon for more information.

### Congress bag

provide a congress bag for all delegates, a way for you to increase your brand visibility. You can buy any bag you like but the CORLAS logo should be printed on the congress bag. These shall be delivered to the venue before the congress start and the sponsor covers the costs of the bag, delivery and printing of the congress logo.

### Badge & lanyards (maximum 1 sponsor) SEK 55/delegate + your own lanyards

This sponsorship option will increase your brand visibility as delegates will be required to wear these during the congress. The sponsor covers the costs for printing the individual name badges and the lanyard where it is possible for you to have your company logo. Please note that we need to see the lanyards before, so it is suitable for the name badges. You design and deliver the lanyards to the venue before the congress start.

### Logo with a link on the congress website SEK 25.000

On the congress website a direct company link via the sponsor logo can be provided to the sponsor website or to an add.

### Advertisement in the conference program book SEK 25.000

Advertisement in the conference printed program book ½ page

### Additional exhibitor pass SEK 9.000

All staff (even if it is included in your package) onsite needs to be registered. You find the link on the congress website under Sponsors & exhibitors. If you need additional exhibitor passes you can buy them on the same link. The exhibitor passes includes coffee servings, lunches and access to the scientific program.

## Information

- Ticket for the gala dinner can be purchased
- Electricity and free wireless internet is available at each exhibitor area.
- Coffee and lunch for congress delegates are served in the exhibition area.
- All prices are excluding taxes.

MKON AB is appointed the official Professional Congress Organizer for this congress and will handle all the contacts regarding the exhibition and sponsorship.

For questions, please contact Åsa Eklund at MKON

+46 (0) 731 53 15 31

[asa@mkon.se](mailto:asa@mkon.se)